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NARRATIVE REPORT OF ACCOMPLISHMENT

UNIVERSITY OF CALIFORNIA, SANTA CRUZ

Project Director - Eduardo Carrillo

"Califas - an Exhibition of Chicano Art and Culture in California"

Grant Number - Ref-PM-20682-82

Grant Period - January 1, 1982 - December 31, 1982

Amount of Grant - $15,000

Date - March 31, 1983

I. BACKGROUND

Review of Context and Objectives
Brief description of original project (take from proposal)
Context - Why, where, specific ability to reach audience
(see cover sheet - B, and quote from tapes)
Objectives - see page 10 of proposal and Block 19 of proposal

II. PROJECT ACTIVITIES

PRIMARY FOCUS OF ORGANIZING MATERIAL WAS CALIFAS CONFERENCE
April 15, 16 and 17, 1982

1) Planning for conference by Tino, Ed and Philip
   Results of planning
   letters to participants
   conference program and list of participants
2) Califas Catalog - manuscript preparation and editing
3) Conference - schedule of events, summary of topics, performance at El Teatro Campesino
4) Videotape - Conference, special events, interviews with artists, Los Corridos, El Teatro Campesino - include index of tapes made and detailed index of first interviews and conference tapes
5) Studio Visits, interviews with artists, other audio-visual materials (slides, photographs, audio tapes.)
6) Other funding sought - include proposals to Ethnic Studies Committee, Instructional Improvement Grant, etc.
7) Other means of documentation - letters, archives, etc.
8) Tomas - schedule of research and activities - book and editing

III. RESULTS

1) Results and findings from conference
2) Shift of emphasis from exhibition to research
3) Shift from visual exhibit to media (book published and video tape) because museum context could not emphasize the true nature of the subject, ie. street art, murals, performances, theater and the relationship of artists to the community.

RESULTS, continued

4) Publicity and criticism (radio and written articles and responses
5) Themes and concerns
6) Requests for materials from other institutions and individuals doing similar research
7) Final editing of book - feedback and research for Tomas and catalog
8) IMPACT - on the institution (students and local galleries, teaching resources) audience, on the field of emphasis (San Jose State University, 2nd Wave exhibit Nov. 2 - Nov. 30, 1982), lectures on Chicano art by Tomas.
9) Responses - a. from women - voices
   b. community awareness, acceptance of chicano art, its contribution to culture and effect on local community
   c. from articles about conference, Luis Valdez interview, video response, contacts (Mexican American Heritage Fdn, San Jose State University.)

Notes: Museum context is not specificall suited to define and and enlighten the art and culture relationships - these concepts are better suited to community involvement and wider distribution of ideas and cultural diversity through networks of community centers and media resources (such as video tape and book publication.)
The emphasis was on promoting a dialog between artists and scholars.
This was the first opportunity for this kind of interaction between social and creative elements (ie. social workers and cultural workers interacting to generate dialog and understanding - intercommunication)

IV. STATUS

DETERMINED FROM RESULTS - outline continued plans and activities for book and videotape - include plans for fundraising, production and distribution of these elements.
Future plans for exhibition of artwork

V. DISSEMINATION OF RESULTS

Plans for distribution of reports, resources, final products, and archiving of materials.

VI. APPENDICIES AND ATTACHMENTS

DOCUMENTATION AND VISUAL MATERIALS ACCUMULATED FROM PROJECT, PUBLICITY

DETAILED NEH BUDGET - CALIFAS,
CHICANO ART AND CULTURE

YEAR BEGINNING JANUARY 1, 1982 THROUGH DECEMBER 31, 1982

BUDGET CATEGORY	UNIVERSITY CONTRIBUTION	AMOUNT REQUESTED
A. DIRECT COSTS SALARIES AND WAGES		
1. Principal Investigator/Project Director Eduardo Carrillo - 20% time for 9 months academic year	6,338	0
2. Museum Site Coordinator/Exhibit Research and Design Coordinator Philip Brookman - 15% time all year	2,417	0
3. Catalogue, Writing Coordinator Juventino Esparza - 15% time all year	3,080	0
4. (1) Secretary I, unnamed 25% time all year	3,267	0
TOTAL SALARIES AND WAGES	15,102	0
B. FRINGE BENEFITS		
1. 28% of Proj. Director's Salary	1,775	0
2. 27% of all other staff salaries	2,366	0
TOTAL FRINGE BENEFITS	4,141	0
TOTAL SALARIES, WAGES AND FRINGE BENEFITS	19,243	0
C. CONSULTANT FEES		
1. Dr. Thomas Ybarra-Frausto Humanities Consultant 80 hours @ $25/hour	0	2,000
2. Dennis Speer Media Consultant 40 hours @ $10/hour	0	400
TOTAL CONSULTANT FEES	0	2,400

BUDGET CATEGORY	UNIVERSITY CONTRIBUTION	AMOUNT REQUESTED
D. TRAVEL - DOMESTIC ROUND TRIP TRAVEL TO SANTA CRUZ FOR 26 CONFERENCE PARTICIPANTS		
1. (25) participants based on West Coast travel @$100/RT ea.	0	2,500
2. (1) participant based on East Coast rate @ $450/RT	0	450
3. Per diem for subsistence $30/day for 3 days, 26 participants	0	2,340
4. (3) nights lodging @ $55/night for 26 participants	0	4,290
5. Curatorial travel from Santa Cruz to Los Angeles, San Diego, Fresno, Sacramento and San Francisco Bay Area		
a) 2500 miles @ .17 per mile	0	425
b) per diem for subsistence @ $30/day for 5 days, 2 participants	0	300
c) 5 nights lodging for 2 participants @ $55/night	0	550
TOTAL TRAVEL AND PER DIEM	0	10,855
E. SUPPLIES AND MATERIALS		
1. Office supplies and postage @ $100/month	0	1,200
2. 1 30-minute 3/4" tape	0	20
3. 8 2-hour VHS tapes @ $18/each	0	144
4. 1 30-minute VHS tape	0	12
5. 9 rolls 35mm color film @ $5.30/roll plus processing @ $5.00/roll	0	93
6. 15 sets of 40 slides @ $.40/slide	0	240
7. Copies of artist's slides at Conference, 70 slides/artist x 5 artists @ $.40/slide	0	140
TOTAL SUPPLIES AND MATERIALS	0	1,849

BUDGET CATEGORY	UNIVERSITY CONTRIBUTION	AMOUNT REQUESTED
F. SERVICES		
1. Exhibition Design (unnamed designer to conceptualize and prepare drawings for graphics, labels, general design of exhibit and educational materials) - 30 hours @ $25/hour	0	750
TOTAL SERVICES	0	750
G. OTHER		
1. 24 hours of audio tapes @ $3/hour	0	72
2. 16 hours of 3/4" colortape @ $25/hour	0	400
3. 3 days conference space rental @ $100/day	300	0
4. Long-distance phone @ $30/month	0	360
5. Audio-visual editing time 12 hours of editing time @ $15/hour for studio rental	0	180
6. Video equipment rental for 3 days of conference and one day set-up time and testing:		
a) 3/4" video cassette recorder (VCR) @ $50/day for 4 days	0	200
b) color video camera, Sony, DXC-1600 @ $50/day for 4 days	0	200
7. To make detailed index of conference - 5 days total:		
a) 3/4" video cassette player @ $35/day x 5 days	0	175
b) 12" color monitor @ $15/day x 5 days	75	0
8. 3 days making copies of original tapes:		
a) VHS video recorder @ $25/day	0	75
b) 3/4" VCR @ $50/day	0	150
9. Taping of specialized interviews commentary, 1 day total:		
a) 3/4" VCR @ $50/day	0	50
b) color video camera, Sony, DXC-1600 @ $50/day	0	50

BUDGET CATEGORY	UNIVERSITY CONTRIBUTION	AMOUNT REQUESTED
G. OTHER (continued)		
10. Original music score for use on tape	200	0
11. Graphic work for titles, credits, etc.	200	0
12. (2) Light kits @ $8/day each for 4 days	64	0
(1) Light kit @ $8/day for 1 day	8	0
13. (1) Fluid head tripod @ $5/day for 4 days	20	0
(1) Fluid head tripod @ $5/day for 1 day	5	0
14. (4) Microphones @ $1/day each for 4 days	16	0
(1) Microphone @ $1/day for 1 day	1	0
15. (4) Mike stands @ $1/day each for 4 days	16	0
(1) Mike stand @ $1/day for 1 day	1	0
16. (4) Mike cables @ $1/day each for 4 days	16	0
(1) Mike cable @ $1/day for 1 day	1	0
17. (1) Mike mixer @ $7.50/day for 4 days	30	0
(1) Mike mixer @ $7.50/day for 1 day	8	0
18. (2) Sets headphones @ $2.50/day each for 4 days	20	0
(1) Set headphones @ $2.50/day for 1 day	3	0
19. (5) 50' power cords @ $1/day each for 4 days	20	0
(1) 50' power cord @ $1/day for 1 day	1	0
20. (5) 25' power cords $1/day each for 4 days	20	0
(1) 25' power cord @ $1/day for 1 day	1	0
21. (1) Audio cassette recorder @ $5/day for 4 days	20	0
(1) Audio cassette recorder @ $5/day for 1 day	5	0
22. (1) 12" color monitor @ $20/day for 4 days	80	0
(1) 12" color monitor @ $20/day for 1 day	20	0

BUDGET CATEGORY	UNIVERSITY CONTRIBUTION	AMOUNT REQUESTED
G. OTHER (continued)		
23. Audio-visual recharges (camera person/editor/ indexer and assistant)		
a) 15 hours taping at conference @ $8/hour	120	0
15 hours taping at conference @ $6.50/hour	98	0
b) 30 hours viewing to make index @ $8/hour	240	0
30 hours viewing to make index @ $6.50	195	0
c) 24 hours to make copies of original tapes @ $8/hour	192	0
d) 12 hours to edit tapes @ $8/hour	96	0
12 hours to edit tapes @ $6.50/hour	78	0
e) 8 hours post production set-up and taping @ $8/hour	64	0
8 hours post production set-up and taping @ $6.50/hour	52	0
TOTAL OTHER	2,286	1,912
TOTAL DIRECT COSTS	21,529	17,766
H. INDIRECT COSTS		
On Campus education and public service rate, 34.2% of modified total direct costs	7,363	6,076
I. TOTAL PROJECT COSTS	$28,892	$23,842

2nd Notice

PRINCIPAL INVESTIGATOR'S CLOSE-OUT CHECKLIST

TO: Eduardo Carrillo DATE: 7-12-83

AGENCY: National Endowment for the Humanities

CONTRACT/GRANT NO: PM-20682-82 FUND NO: 23160

The above contract/grant expire(s)(d) on December 31, 1982.
The University is responsible for properly closing-out this award, including making the necessary reports to the awarding agency. Failure to do so may delay the awarding of new, renewal or continuing contracts or grants. You are requested to complete the actions listed below, initialling each item when the action is completed, and returning this checklist to the Contracts and Grants Office as soon as is reasonably possible. Your prompt attention to the designated actions is essential to the orderly termination of this project.

_____ FINAL TECHNICAL REPORT. Completes and distributes report in accordance with contract/grant terms, sending a copy of the transmittal letter which accompanied the report to the Contracts and Grants Office. If this is an NSF grant, a Final Project Report Form (NSF Form 98a) is attached for your use. Please note instructions on the back side of the form. Forward an additional copy of this report to Contracts and Grants for our files.

N/A FINAL INVENTION STATEMENT. Completes and distributes report in accordance with contract/grant terms, as required, sending a copy of the report to the Contracts and Grants Office. If this is an NIH grant, a DHHS Final Invention Statement and Certification Form (HHS 568) is attached for your use. Please note that an authorized official must also sign the form on the behalf of the University.

_____ ACCOUNTING OF CLASSIFIED DOCUMENTS. When necessary, coordinates with Division Business Officer agency requirements for accountability of classified documents. (Mark N/A if not applicable.)

N/A TRANSFER OF EQUIPMENT TO UCSC. Notifies Equipment Management Office of those items of equipment purchased under this award, wherein he/she desires title to be vested in the University. (Mark N/A if not applicable.)

N/A TRANSFER OF EQUIPMENT TO ANOTHER INSTITUTION. In coordination with the Division Business Officer, initiates request for transfer of equipment by securing approval of the Board Chairman, Dean, and Chancellor of facility from which P.I. is transferring and securing approval of acceptance from Dean or Chancellor of facility to which P.I. is transferring. Forwards approvals to the Contracts and Grants Office. (Mark N/A if not applicable.)

H. J. Zenner
Contracts and Grants Officer

(2/83)